

NORTH CENTRAL IOWA ALLIANCE REGIONAL LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2022

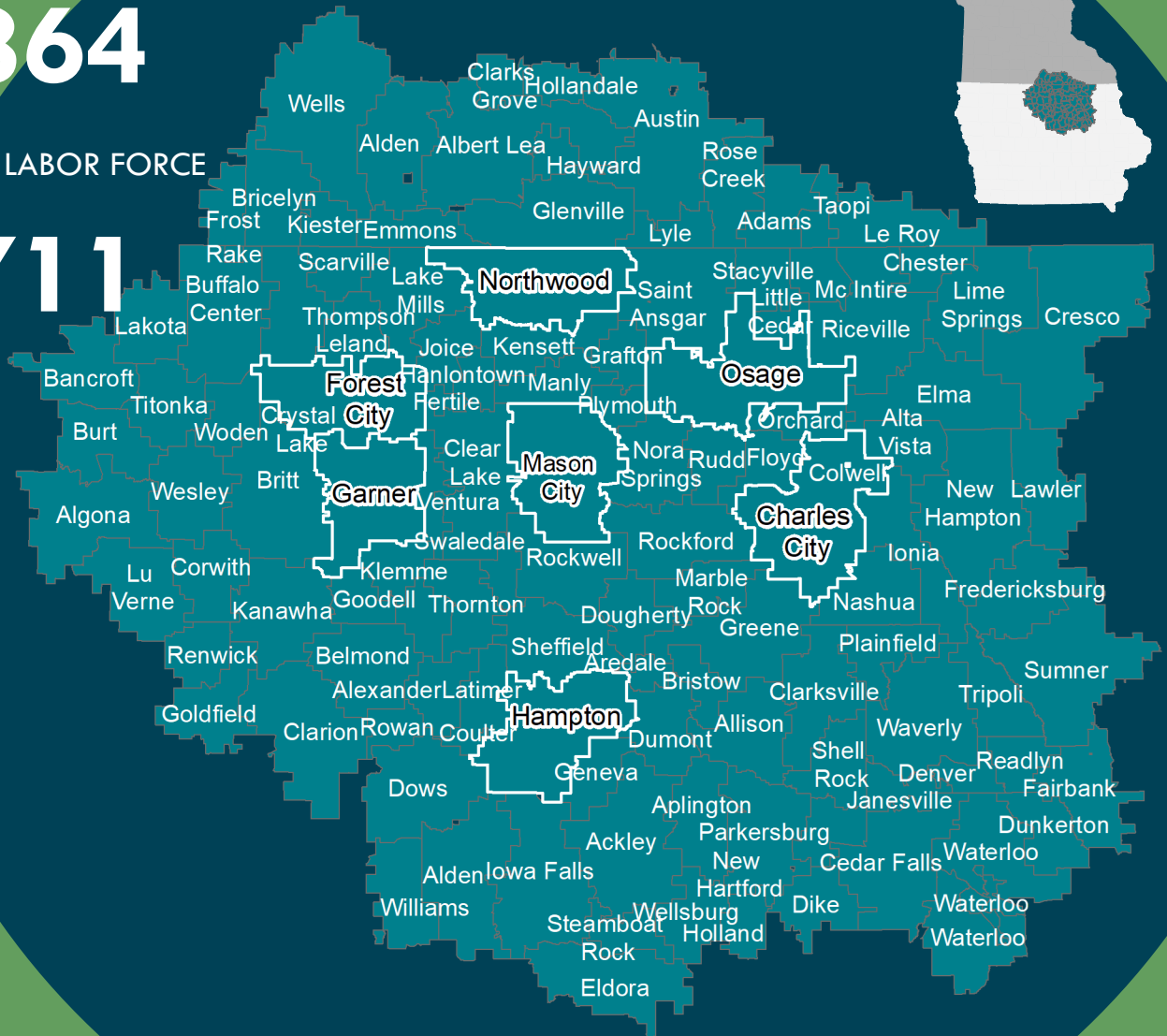
AREA SHOWN

ESTIMATED POPULATION
AGES 18-64

233,364

TOTAL ESTIMATED LABOR FORCE
AGES 18-64

192,711



NORTH CENTRAL IOWA ALLIANCE REGIONAL LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

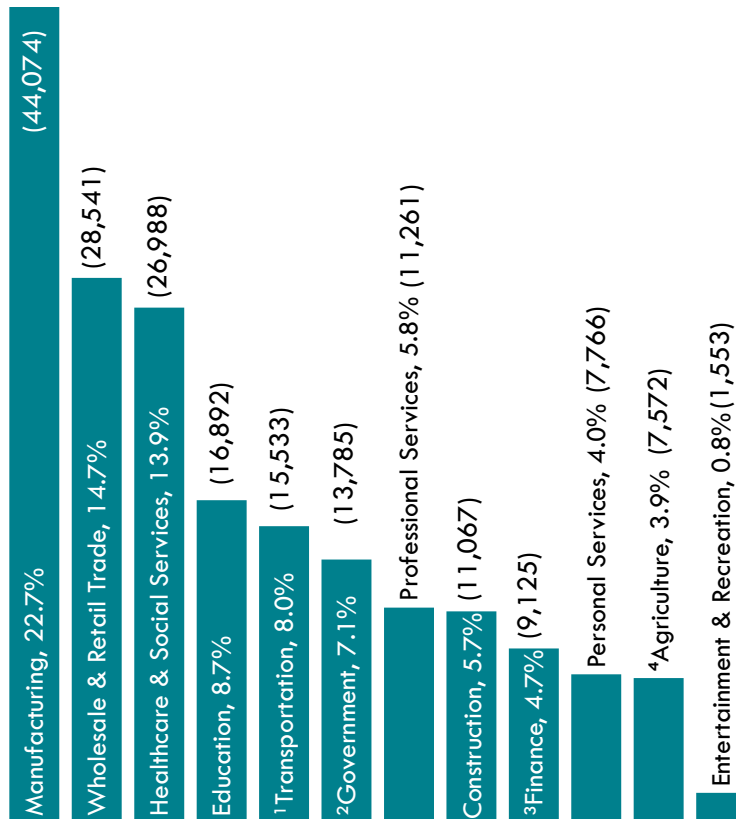


*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the North Central Alliance Regional Laborshed area.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Transportation, Communications, & Utilities

²Public Administration, Government

³Finance, Insurance, & Real Estate

⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation 93.4%
	Health/Medical Insurance 93.3%
	Pension/Retirement/401K 89.9%
	Paid Holiday 86.5%
	Dental Coverage 85.6%
	Life Insurance 80.3%
	Disability Insurance 77.5%
	Vision Coverage 75.1%
	Flex Spending Account 64.2%
	Prescription Drug Coverage 59.0%

The employed are currently commuting an average of—



EMPLOYED:

- **28.7%** of employed individuals are likely to change their current employment situation for a new opportunity.

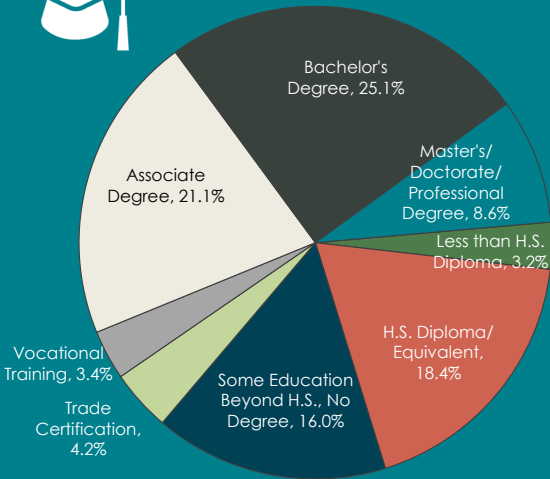
- Current occupational categories:

Production, Construction, Material Moving	33.4%
Professional, Paraprofessional, Technical	26.7%
Service	12.1%
Managerial	11.6%
Clerical	10.3%
Sales	4.9%
Agricultural	1.0%

- Current median wages: \$

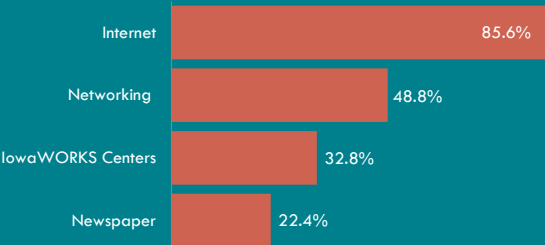
- \$19.00/hour and \$55,000/year
- \$23.00/hour - attracts 66%
- \$25.00/hour - attracts 75%

- 78.4% have an education beyond HS



- **26.8%** are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **14 miles/18 minutes** (one-way) to work
- Willing to commute an average of **27 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- **61.4%** of unemployed individuals are likely to accept an employment opportunity.

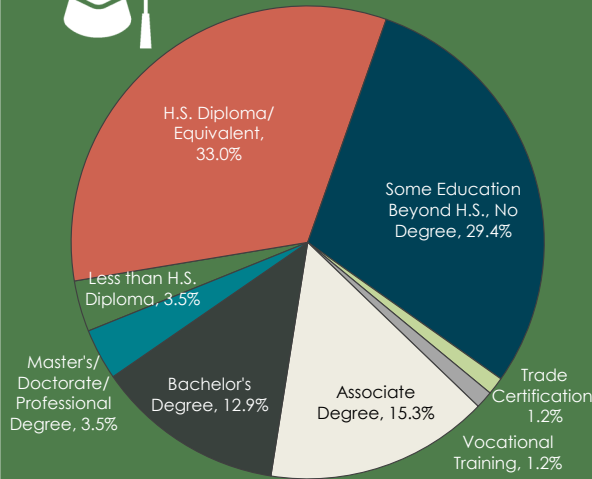
- Former occupational categories:

Production, Construction, Material Moving	38.6%
Service	24.1%
Sales	13.3%
Professional, Paraprofessional, Technical	9.6%
Managerial	8.4%
Clerical	6.0%
Agricultural	0.0%

- Median wages: \$

- \$13.50/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$15.75/hour - attracts 75%

- 63.5% have an education beyond HS



- **54.1%** are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **22 miles/30 minutes** (one-way) to work



This regional analysis is based on aggregated data from the Charles City, Forest City, Garner, Hampton, Mason City, Northwood, and Osage Laborshed studies.

These results are based upon a total of

1,708
completed surveys.

For more data visit:
www.iowalmi.gov/laborshed



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

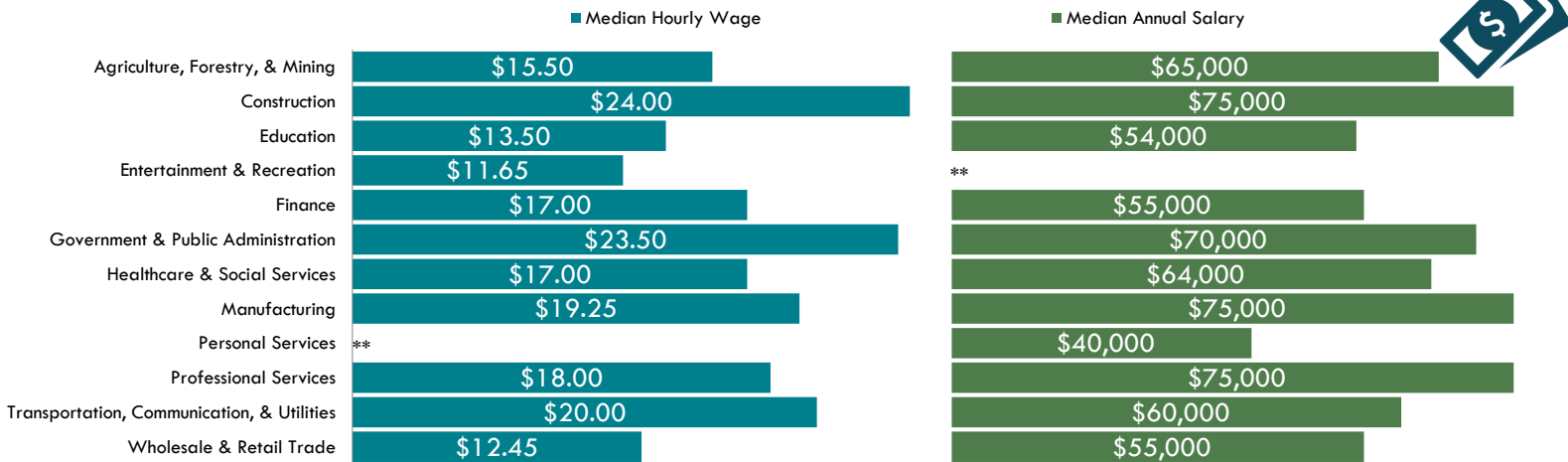
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	66.7%	20.0%	13.3%	6.7%	26.7%
Construction	65.5%	27.6%	13.8%	20.7%	3.4%
Education	94.1%	8.8%	2.9%	5.9%	76.5%
Entertainment & Recreation	87.5%	37.5%	12.5%	0.0%	37.5%
Finance, Insurance, & Real Estate	91.6%	41.7%	8.3%	8.3%	33.3%
Government & Public Administration	84.5%	11.5%	11.5%	19.2%	42.3%
Healthcare & Social Services	85.4%	10.1%	9.0%	24.7%	41.6%
Manufacturing	71.6%	19.8%	6.9%	19.0%	25.9%
Personal Services	71.5%	28.6%	0.0%	0.0%	42.9%
Professional Services	79.4%	11.8%	8.8%	23.5%	35.3%
Transportation, Communication, & Utilities	79.4%	26.5%	2.9%	32.4%	17.6%
Wholesale & Retail Trade	67.4%	22.8%	5.4%	20.7%	18.5%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

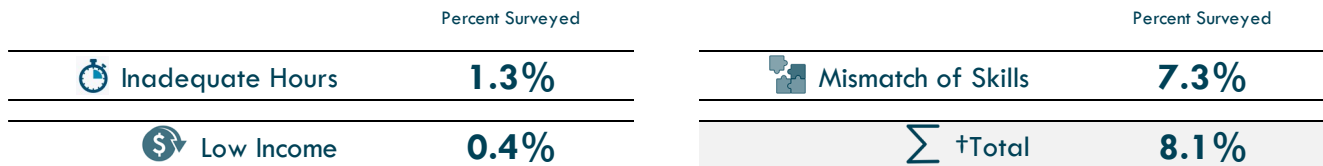


**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).



†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

